FENCE ESTIMATING & JOB MANAGEMENT
Built by a fence contractor, for fence contractors.

PRICING
NOVEMBER 2026

One flat monthly price. No per-user fees.

Pick the plan by what you need it to do, not by how many people log in. Your salesmen, office and yard are all included.

ESTIMATING

Field

$249/mo

Flat price, your whole team

- ✓ Every fence type you build — ranch, King Ranch, cedar post, split rail and pipe rail included
- ✓ Drive gates — swing and slide gates estimated with the rest of the job, plus a gate drawing for your fabricator and your customer's approval
- ✓ Gate openers — add opener kits right on the estimate
- ✓ Draw the job on a satellite map, a scaled grid, or from CAD
- ✓ Proposals with e-signature and online deposits
- ✓ QuickBooks invoice push
- ✓ 100 property-line lookups a month

Not in this plan: job board and crew tools, plan reading, text messaging.

MOST POPULAR

ESTIMATING + OPERATIONS

Shop

$449/mo

Flat price, your whole team

- ✓ Everything in Field, plus:
- ✓ Job board and crew scheduling
- ✓ Crew sheets in English and Spanish
- ✓ Pull sheets the yard checks off on a phone
- ✓ Text messages to customers and crews
- ✓ 250 property-line lookups a month

Not in this plan: plan reading.

ADDS AI PLAN TAKEOFF

Commercial

$749/mo

Flat price, your whole team

- ✓ Everything in Shop, plus:
- ✓ AI plan takeoff — reads the fence off your plan set, with a second AI read to cross-check it
- ✓ 120 plan sheets a month included
- ✓ 400 property-line lookups a month

Beyond the included amounts: $0.75 per plan sheet, $0.25 per property-line lookup.

LARGER OPERATIONS

Enterprise

Quote

Priced to your company

- ✓ Everything in Commercial, plus:
- ✓ Built for bigger shops — about 20 or more users, or 40 or more plan bids a month
- ✓ Volume pricing on plan sheets
- ✓ A named onboarding contact

Talk to us and we'll price it around how you work.

WE SET IT UP FOR YOU

$2,500 one-time setup. We load your price book, fence types and proposal wording, so you are quoting real jobs on day one. **Founding customers: $1,500 — save $1,000 when you sign up by January 31, 2027.**

PAY ANNUALLY

Twelve months for the price of ten when you pay for the year up front.

NO SEAT COUNTING

Add people without adding cost. Every plan covers your salesmen, office staff and yard.

Prices in U.S. dollars, as of November 2026, and may change before general release. Online deposits are paid into your own Stripe account. Text messaging requires carrier registration of your business, which typically takes two to three weeks. Property-line data comes from county assessor records and is a reference, not a survey. Founding customer setup price applies to new subscriptions signed by January 31, 2027.